

**MEDIA KIT**

**Rotary**  
Club of Cape Coral



# CAPE CORAL ART FESTIVAL

**January 9-10<sup>th</sup>, 2027**



# CONTENT



ABOUT THE FESTIVAL  
AUDIENCE/FOLLOWING  
TESTIMONIAL  
CONTACT

We are thrilled to bring this incredible event to our community once again, showcasing the talents of over 200+ artists and craftsmen from around the world. Held annually on the second full weekend in January, the Cape Coral Art Festival is one of the largest special events in Lee County, drawing over 100,000 art lovers and visitors.

The festival has been proudly recognized as the Best Outdoor Event by readers of Gulfshore Life Magazine and ranked the 5th Best Art Festival in the Nation by Sunshine Artists.

For over 42 years, the Rotary Club of Cape Coral has been honored to present this world-class event, bringing art, culture, and community together.

This year's festival promises to be bigger and more exciting than ever before, featuring:

- A diverse array of original artwork
- Delicious food vendors
- Premier Artist Area presented by Aubuchon Homes

Join us as we celebrate the arts and support the Rotary Club of Cape Coral's mission to give back to our community.

Rotary  
Club of Cape Coral



# ABOUT THE FESTIVAL



# AUDIENCE & REACH

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## ATTENDEES

- **100,000 +**

## DEMOGRAPHICS

- **65% Homeowners**
- **70% aged 35-65+**
- **Art collectors, local families, seasonal residents, and tourists**

## MEDIA REACH

- **Radio, Television, and Print Advertising**
- **Extensive Social Media Campaigns**
- **Email Newsletters**
- **Digital Retargeting**
- **Community Event Calendars**





[WWW.CAPECORALARTFESTIVAL.COM](http://WWW.CAPECORALARTFESTIVAL.COM)

[INFO@CAPECORALARTFESTIVAL.COM](mailto:INFO@CAPECORALARTFESTIVAL.COM)

239-699-7942



**CAPE CORAL**  
**ART FESTIVAL**  
Fine Arts · Artisan Crafts  
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