

MEDIA KIT

Rotary
Club of Cape Coral



CAPE CORAL ART FESTIVAL



January 10-11th, 2026

Title
Sponsor



Premier Artist
Sponsor



CONTENT



ABOUT THE FESTIVAL
AUDIENCE/FOLLOWING
TESTIMONIAL
CONTACT

We are thrilled to bring this incredible event to our community once again, showcasing the talents of over 240 artists and craftsmen from around the world. Held annually on the second full weekend in January, the Cape Coral Art Festival is one of the largest special events in Lee County, drawing over 140,000 art lovers and visitors.

The festival has been proudly recognized as the Best Outdoor Event by readers of Gulfshore Life Magazine and ranked the 5th Best Art Festival in the Nation by Sunshine Artists.

For over 41 years, the Rotary Club of Cape Coral has been honored to present this world-class event, bringing art, culture, and community together.



ABOUT THE FESTIVAL

This year's festival promises to be bigger and more exciting than ever before, featuring:

- A diverse array of original artwork
- Delicious food vendors
- Premier Artist Area presented by Aubuchon Homes

Join us as we celebrate the arts and support the Rotary Club of Cape Coral's mission to give back to our community.



AUDIENCE & REACH

ATTENDEES

- **140,000 +**

DEMOGRAPHICS

- **65% Homeowners**
- **70% aged 35-65+**
- **Art collectors, local families, seasonal residents, and tourists**

MEDIA REACH

- **Radio, Television, and Print Advertising**
- **Extensive Social Media Campaigns**
- **Email Newsletters**
- **Digital Retargeting**
- **Community Event Calendars**





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